

**22 April**

**Workshop (1) “Tips and Tricks of entrepreneurial education”**

Keywords:

- Engaged entrepreneurial citizens
- Focus on the process, not the outcome
- Planning → conducting → evaluating
- We are constructing personalities

Challenges:

- How to teach “entrepreneurial mindset”: tolerance to uncertainty, courage?
- How to teach “alertness to opportunities”?
- Struggle to position / define / grasp the concept of entrepreneurship
- Breaking traditional ways of thinking about education
- Problem with students being grade-seeking instead of passionate about learning. Problem with students not being able to reflect. Same with the teachers.
- How do you evaluate reflectivity? How do you evaluate passion? (you have to be passionate to be an entrepreneur)
- Getting students to relate to the content of the literature
- Education system designed to test skills and not emotions

Possibilities:

- University management should be trained as well, to accept novel approaches
- Use effectuation theory to teach students to about uncertainty and to push them over boundaries
- Establishing trust in the group through team-building activities
- Using mind-maps as a visual representation of your reflections
- Introducing students to practice: let them partake in business meetings, trade fairs etc.
- Try to get the students to the same experience base through writing: let students interview a person and then present what impact global change has had on that individual.
- Using I-assignments instead of it-assignments to establish a relationship to content.
- Assess the process of learning instead of the learning outcomes.

## **Workshop (2) “Doing entrepreneurship education for different audiences”**

### Keywords:

- Entrepreneurship is not only about starting a business
- Entrepreneurship may take different forms at different levels (e.g. individual, organisational and industry)

### Challenges:

- Does student’s education background matters during Entrepreneurial education?
- It is easier to entrepreneuring at non-business schools; business education is more about management (greed and capitalism).
- Can there be a program designed that can suit all the students?
- Too little support for action from management side, absence of incentives to change

### Possibilities:

- Challenge-based learning, based on actual problems in society / industry
- Trying to find out what works, when and how
- More engaging learning, power points are boring
- Involve decision-making on all levels; more strategic decisions instead of independently running initiatives
- Entrepreneurial learning: a bottom up approach, where students get the chance to understand what is entrepreneurship in their context. This is followed by a top down approach, which provides a toolbox of creativity and collaboration
- Work together with other actors, do not get “locked up”.
- Seeing entrepreneurship as an action; being street smart, stealing ideas, testing boundaries is how you make social change.
- Creating organisational structures that supports an interdisciplinary research and education
- Foster collaboration with societal stakeholders (e.g. municipalities, policy makers, private sector, civic society) and as such promote an entrepreneurial culture.